

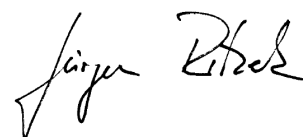
GLOBAL TRAINING PROGRAMME

FORM 1 APPLICATION FORM: GLOBAL TRAINING PROGRAMME


REFERENCIA: EHU12

CORPORATIVE INFORMATION	
Name of the company	EEIP (Energy Efficiency in Industrial Processes ASBL)
Contact Person	Juergen Ritzek Email: _____
Location	Country: Belgium
	City: Brussels
	Address: Office : Rue des Péres Blancs 4, 1040 Brussels
Sector	Online platform energy transition: information exchange and network, business & policy
PROPOSED INTERNSHIP INFORMATION	
Number of trainees to host (in case you want more than 1 trainee, indicate the different departments where they will work)	1
Extension time (extra months and salary) OPTIONAL SEE DOCUMENT: "FORM 2_Global Training 2023 extension preliminary agreement"	Extra months: Up to 6
	Monthly payment for extra months (between 0-1600€/month): 1000€/month
INTERNSHIP/PLACEMENT INFORMATION	
Department	Strategy & Business Development
Description of project/activities	<p>Become an entrepreneur: Plan, execute, track, and optimize the rollout of our new mobile business service "Quiz" in Spain.</p> <p>While we are launching the quiz in various EU countries, you would become responsible for the roll-out in Spain. Together with our Business Director and marketing specialists, you work out Go-To-Market strategies and actions and implement them independently. You would also learn how to use AI tools alongside the entire customer journey.</p>
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills...)	Studies: Business Administration and/or IT, software is likely helpful.
	Language skills: Fluent in ENG, additional languages a plus.
	Other (professional experience, software, other skills...): Understanding of online /platform-based business models is a plus. Knowledge / experience of online advertising is a plus. Entrepreneurial drive is a plus.
Other commentaries	This is the ideal opportunity for confident people to try out what it means to be an entrepreneur.

COMPANY/INSTITUTION	SIGNATURE	DATE
---------------------	-----------	------

REPRESENTATIVE :		14.5.2024
------------------	--	-----------

INFORMATION ABOUT THE COMPANY/INSTITUTION

LOGO	
WEBSITE	https://ee-ip.org/en/ https://projects.ee-ip.org/
INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/STITUTION IS LOCATED (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	<p>EEIP's office is located in Brussels, Belgium. Brussels is a lively and very international city due to presence of the EU and related organisations such as associations, NGOs, law firms, consultancies and global corporate presence. It also hosts several universities with a broad range of international students.</p> <p>Local language in Brussels is French with Dutch slowly climbing up (the 2 main official languages in Belgium) but English is the main business language.</p> <p>There are plenty accommodation options for students and interns and related Facebook groups to explore. Prices for shared apartments are in the range of EUR500-600/month. Public transport is safe and well developed.</p> <p>Our office is located close to university VUB with tram, bus, metro and local trains stations close by (200-400m), in a lively residential neighborhood.</p>
GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION	<p>EEIP is a decentralised, neutral, not-for-profit business & policy platform for industrial energy efficiency, smart cities, mobility and financing.</p> <p>Technology-neutral and cross-sectoral, EEIP supports the functioning of markets for products & services to drive the energy transition.</p> <p>EEIP is likely the biggest B2B and B2P (Business to Policy) platform reaching out to 150.000 users across its multiple channels.</p>
SIZE OF THE COMPANY (EMPLOYEES)	8
NUMBER OF PEOPLE AT THE DEPARTMENT WHERE THE TRAINEESHIP WILL TAKE PLAKE	4
MAIN ACTIVITY OF THE COMPANY/INSTITUTION	<p>Exchange of information on business and policy related to energy transition to drive "business case energy transition".</p> <p>We are also participating in international / EU projects and initiatives, currently covering Finance, Smart Cities, energy intensive industries, renewables and SMEs</p>

<p>A BRIEF EXPLANATION OF MAIN PROJECTS</p>	<p>Currently we drive EEIP into a data-driven platform developing and using multiple AI solutions such as recommendation engines, natural language processing and automated translation services to deepen ties with non-native ENG communities.</p> <p>Social media plays an important role in our outreach and community building efforts, for EEIP as a whole but also for projects.</p> <p>Mobile marketing and gaming (business service QUIZ) are next steps towards our goal to become a 1-million-network.</p>
<p>PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?</p>	<p>We have multiple experience with internship collaborations via VUB (university Brussels), NorthEastern University (Boston, USA) and the Eurodyssee programme.</p> <p>We have also hosted already 3 interns via the Basque programme. One internship ended after 6 months, one was extended by 5 months and 1 has directly led to a full employment.</p>
<p>OTHER COMMENTARIES</p>	<p>Our team is rather international, currently covering IT, ESP, FR, UK/Bosnia and GER. The core team at the end of Q3-2024 will have a male/female split of 4/4 and we are especially encouraging women to strengthen our team.</p> <p>Although established already in 2011, we work and act as a start-up. That means for an intern no-coffee-making or printing but tough challenges with own responsibilities. Obviously working closely with mentor and rest of the team.</p> <p>Working atmosphere is very informal. We do not care about dress codes or when people want to start working (currently people start between 8am and 11am) – it is only performance what matters.</p> <p>And a good team spirit, as we are all sitting together – and cannot work without having fun!</p> <p>Our working language is ENG</p>