

**13<sup>TH</sup> WORKSHOP ON FAMILY FIRM MANAGEMENT RESEARCH  
"CREATIVITY AND FAMILY BUSINESSES"**

**University of Basque Country, UPV/EHU  
Bilbao, 25 - 27 May 2017**



**ORGANIZED BY**

**University of the Basque Country, UPV/EHU**

Chair of Family Business, UPV/EHU in collaboration with DFB/BFA

**With the collaboration of:**



**FESIDE**

Fundación Emilio Soldevilla  
para la Investigación y Desarrollo  
de la Economía de la Empresa

**aefame**

## PARALLEL SESSIONS PROGRAM

Friday, 26 May 2017		10:00-11:30
<b>Chair:</b>		<b>SONGINI</b>
<b>Room:</b> OTEIZA (1 <sup>st</sup> Floor)	RELATIONAL CAPITAL IN FAMILY FIRMS: THE ROLE OF GENERATIONAL STAGE, THE FOUNDER, AND COMMERCIAL RELATIONSHIPS WITH OTHER FAMILY FIRMS Virginia Blanco, Esther De Quevedo-Puente, Juan Bautista Delgado-García, Celia Díaz Portugal	
	HOW DOES SOCIAL CAPITAL CONTRIBUTE TO BUILDING STRATEGIC CONSENSUS? THE CASE OF FAMILIAL TMTS Susanna Camps Martin, Pilar Marques	
	EMPLOYER BRANDING OF FAMILY FIRMS Martin Danler, Anita Zehrer	
<b>Chair:</b>		<b>DISCUA</b>
<b>Room:</b> ARRIAGA (2 <sup>nd</sup> Floor)	RESEARCH ON FAMILY FIRMS' INTERNATIONALIZATION: A BIBLIOMETRIC REVIEW Mikel Alayo, Txomin Iturralde, Gloria Aparicio, Amaia Maseda	
	WHAT DETERMINES THE GEOGRAPHIC SCOPE OF A FAMILY FIRM'S EXPORT ACTIVITIES? A FOCUS ON MANAGEMENT AND GOVERNANCE Lucia Naldi, Jonathan Bauweraerts, Salvatore Sciascia, Pietro Mazzola	
	A CLOSER EXAMINATION OF INTERNATIONALIZATION IN FAMILY FIRMS: A COEVOLUTIONARY PERSPECTIVE Vanessa Diaz Moriana, José Carlos Casillas Bueno	
<b>Chair:</b>		<b>KOCIPER</b>
<b>Room:</b> ELHUYAR (G. Floor)	THE ROLE OF FAMILY INFLUENCE IN FIRMS' PERFORMANCE: A STEWARDSHIP THEORY PERSPECTIVE Catarina Afonso Alves, Ana Paula Matias Gama, Mário Augusto	
	A FOUNDER'S HERITAGE: THE DEVELOPMENT OF PSYCHOLOGICAL OWNERSHIP Börje Boers, Torbjörn Ljungkvist	
	IMPACT OF FAMILY BUSINESS ON ECONOMIC DEVELOPMENT: A STUDY OF SPAIN'S FAMILY-OWNED SUPERMARKETS Ramón Sanguino Galván, Ascensión Barroso Martínez, Md. Habibur Rahman	

Friday, 26 May 2017		12:00-13:30
<b>Chair:</b>		<b>BRUNDIN</b>
<b>Room:</b> OTEIZA (1 <sup>st</sup> Floor)	FAMILY FIRM SURVIVAL. WHICH TYPES OF FAMILY FIRMS ARE BETTER PREPARED TO ECONOMIC DOWNTURN CRISIS? Rodrigo Basco, Ana Isabel Rodríguez, Natalia Martín Cruz, Ismael Barros	
	ACCOUNTING AS A PRACTICE FOR RETAINING FAMILY CONTROL OF A LISTED BUSINESS Elias Hadjielias, Loukas G. Glyptis, Alan F. Coad	
	EMBEDDEDNESS OF THE BUSINESS WITHIN A FAMILY AND INITIAL PUBLIC OFFERING PERFORMANCE: A SIGNALING PERSPECTIVE Zied Guedri, Asma Fattoum	

<b>Chair:</b>	<b>NALDI</b>
<b>Room:</b>	THE INFLUENCE OF FIRM AGE AND FIRM SIZE ON THE RELATIONSHIP BETWEEN FAMILY FIRM IMAGE AND ACCESS TO FINANCIAL RESOURCES AMONG FAMILY SMES WITH DIFFERENT INDEBTEDNESS LEVELS Unai Arzubiaga, Txomin Iturralde, Amaia Maseda
<b>ARRIAGA</b> <b>(2<sup>nd</sup> Floor)</b>	BUILDING TRUST: INITIATING FAMILY GOVERNANCE PRACTICES IN SMALL FAMILY FARMS Ilse Matser, Erik Veldhuizen, Jelle Bouma, Clemens Willig
	FAMILY BUSINESS AND MANAGERIAL CONTROL SYSTEMS PACKAGES: PATHS AND DETERMINANTS. Paola Vola, Lucrezia Songini, Luca Gnan
<b>Chair:</b>	<b>MELIN</b>
<b>Room:</b>	DOES TOO MUCH LOVE HINDER CREATIVITY? FAMILY INVOLVEMENT AND FIRMS' INNOVATIVENESS IN FAMILY-OWNED SMALL MEDIUM ENTERPRISES (SMES) Filippo Ferrari
<b>ELHUYAR</b> <b>(G. Floor)</b>	ORGANIZATIONAL AMBIDEXTERITY AND CORPORATE ENTREPRENEURSHIP FAMILY FIRMS Ramón Sanguino Galván, M. Cristina Barriuso Iglesias, Ascensión Barroso Martínez, Tomás M. Bañegil Palacios
	FAMILY CONSTITUTIONS IN FAMILY BUSINESSES: A FRAMING APPROACH Lena Jungell, Joakim Wincent

<b>Friday, 26 May 2017</b>	<b>14:30-16:00</b>
<b>Chair:</b>	<b>POUTZIOURIS</b>
<b>Room:</b>	ENVIRONMENTAL STRATEGY AND FIRM PERFORMANCE: THE MODERATING ROLE OF FAMILY INVOLVEMENT Ignacio Requejo, Gustavo Lannelongue, Fernando Muñoz-Bullón, María José Sánchez-Bueno
<b>OTEIZA</b> <b>(1<sup>st</sup> Floor)</b>	THE CONTINUITY PLANNING PROCESS OF FAMILY FIRMS IN DEVELOPING COUNTRIES Pierre Sindambiwe
	FAMILY FIRM STEREOTYPES AND THEIR EFFECTS ON NONFAMILY JOB CANDIDATES' INTENTIONS TO APPLY Irmak Erdogan
<b>Chair:</b>	<b>GNAN</b>
<b>Room:</b>	INNOVATION AND SUCCESSION IN FAMILY FIRMS Jan-Philipp Ahrens, N. Block, M. Woywode, J. Zybura
<b>ARRIAGA</b> <b>(2<sup>nd</sup> Floor)</b>	SUCCESSION AND CONTINUITY OF FAMILY BUSINESS IN THE AGRI-FOOD CHAIN: FAMILY FARMS AND THE COOPERATIVE BEHAVIOUR Manel Plana Farran
	THE INFLUENCE OF CORPORATE AND FAMILY GOVERNANCE ON LEADERSHIP SUCCESSION PLANNING IN FAMILY FIRMS Eddy Laveren, Vincent Molly
<b>Chair:</b>	<b>BASCO</b>
<b>Room:</b>	OUTSIDE DIRECTORS AND BOARD TASK PERFORMANCE IN PRIVATELY HELD FAMILY FIRMS: EXPLORING THE MEDIATING EFFECT OF BOARD INFORMATION Yan Du, Ann Jorissen, Lorraine Uhlaner

ELHUYAR (G. Floor)	THE IMPACT OF BOARD STRENGTH ON SUSTAINABILITY ASSURANCE WITH A FOCUS ON THE IMPLICATIONS OF FAMILY OWNERSHIP Isabel-María García-Sánchez, Lázaro Rodríguez-Ariza, Jennifer Martínez-Ferrero
	LIFE IS NOT ALWAYS AS YOU EXPECT! SUCCESSION, ENTREPRENEURSHIP AND PERFORMANCE IN FAMILY FIRMS Mar Brumana, Shruti Sardeshmukh, Tommaso Minola, Lucio Cassia, Katerina Vasilevska

Saturday, 27 May 2017		09:00-10:30
<b>Chair:</b>		<b>SANCHEZ-BUENO</b>
Room: OTEIZA (1 <sup>st</sup> Floor)	UNDERSTANDING THE DYNAMICS OF FAMILINESS: AN ASSET OR A LIABILITY? Maria José Parada, Leif Melin, Alberto Gimeno	
	GENERATIONAL STUDY OF THE INFLUENCE OF THE BUSINESS NAME, AS A FAMILINESS RESOURCE, ON THE ECONOMIC PERFORMANCE OF FAMILY FIRMS IN SPAIN Sara Terrón-Ibáñez, María Elena Gómez-Miranda, Lázaro Rodríguez-Ariza	
	FAMILY FIRM IDENTITY AND CAPITAL STRUCTURE DECISIONS Martin Wendt, Felix Thiele	
<b>Chair:</b>		<b>HADJIELIAS</b>
Room: ARRIAGA (2 <sup>nd</sup> Floor)	SCANDAL IN THE PORTUGUESE BANKING SECTOR – HOW ACCRUALS MODELS PREDICTED THE FALL OF A FAMILY BUSINESS GROUP Tania Barbosa, Filomena Antunes Brás	
	INNOVATION PERFORMANCE OF FAMILY FIRMS IN COMPARATIVE PERSPECTIVE: THE ROLE OF REGIONAL CORRUPTION IN EUROPE AND RUSSIA Victoria Golikova, Fernanda Ricotta, Boris Kuznetsov	
	BANKRUPTCY RISK AND BANKRUPTCY PREDICTION: ARE FAMILY FIRMS DIFFERENT? Stefan Prigge, Annette Hofmann, Stefan Kruse	
<b>Chair:</b>		<b>LAVEREN</b>
Room: ELHUYAR (G. Floor)	BUSINESS GROUPS AND FAMILY BUSINESS GROUPS ACROSS REGIONS: AN IN-DEPTH ANALYSIS Rafel Crespi-Cladera, Bartolomé Pascual-Fusetser, Paula Infantes-Sánchez	
	A MIXED GAMBLE APPROACH OF INITIAL PUBLIC OFFERING IN FAMILY FIRMS Jonathan Bauweraerts, Patrice Charlier	
	FAMILY BUSINESS POLICY PROCESS: A SYSTEMATIC REVIEW AND DUAL AGENDA Elias Hadjielias, Panikkos Poutziouris, Konstantinos Melas	

Saturday, 27 May 2017		12:00-13:30
<b>Chair</b>		<b>SHARMA</b>
Room: OTEIZA (1 <sup>st</sup> Floor)	INTERNATIONALIZATION AND PERFORMANCE IN FAMILY V. NON-FAMILY FIRMS: THE PIVOTAL ROLE OF FAMILY SUPPORT Belen Villalonga, Jon Martinez, John Davis	
	A LITERATURE REVIEW ON INTERNATIONALIZATION STRATEGIES OF FAMILY BUSINESS GROUPS Ozlem Yildirim-Oktem, Nisan Selekler-Goksen, Özlem Yildirim-Öktem	

INFLUENCE OF FAMILINESS ON BUSINESS INTERNATIONALIZATION

Miriam Montserrat Cano-Rubio, Guadalupe Fuentes-Lombardo; Pedro Núñez-Cacho

<b>Chair: NORDQVIST</b>	
<b>Room:</b> ARRIAGA (2 <sup>nd</sup> Floor)	INTRODUCING THE ENTERPRISENESS OF BUSINESS FAMILIES: A RESEARCH AGENDA Julia Süss-Reyes, Elena Fuetsch, Alexander Kessler, Hermann Frank
	ENACTING ENTREPRENEURSHIP AFTER DISPLACEMENT: A CHALLENGE FOR FAMILY - BUSINESS IN COLOMBIA Enrique Sandino
	REPUTATIONAL TRANSFER BETWEEN THE LEADER AND HIS CORPORATION. DOES THE FAMILY MATTER? María Pilar Martín Zamora, María Jesús Moreno Domínguez; Isabel Serrano Czaia; Lázaro Rodríguez Ariza; Sara Terrón Ibáñez
<b>Chair: PARADA</b>	
<b>Room:</b> ELHUYAR (G. Floor)	CSR IN FAMILY AND NON-FAMILY BUSINESSES: A META-ANALYTIC RESEARCH REVIEW Josep Llach; Pilar Marques; Andrea Bikfalvi; Antonio Sartal
	A CASE STUDY OF CSR ENGAGEMENT OF A FAMILY SME IN A DEVELOPING COUNTRY Allan Fernando Discua Cruz, Manuel D Gomez Solorzano
	RELATIONSHIP CONFLICT: AN EMPIRICAL ANALYSIS IN SPANISH FAMILY FIRMS Natalia Martín-Cruz, Ismael Barros, Juan HernanGómez,

<b>Saturday, 27 May 2017</b>	<b>14:30-15:30</b>
<b>Chair AHRENS</b>	
<b>Room:</b> OTEIZA (1 <sup>st</sup> Floor)	CAPITAL STRUCTURE DETERMINANTS IN FAMILY FIRMS: AN EMPIRICAL ANALYSIS IN CONTEX OF CRISIS Stefania Migliori, Fabrizio Maturo, Francesco Paolone
	FAMILY FIRMS AND THE TAKEOVER PREMIUM: THE INFLUENCE OF FINANCIAL CONSTRAINTS IN EUROPE Isabel Feito-Ruiz
<b>Chair: ARZUBIAGA</b>	
<b>Room:</b> ARRIAGA (2 <sup>nd</sup> Floor)	LOOKING FAR AWAY, ACTING CLOSE: THE ROLE OF FAMILY INFLUENCE ON THE ENTREPRENEURIAL OPPORTUNITIES José Daniel Lorenzo-Gómez, Álvaro Rojas Vázquez, Pedro Núñez-Cacho Utrilla
	A LITERATURE REVIEW ON HRM SYSTEMS IN FAMILY FIRMS. THE STATUS OF THE ART AND RESEARCH PROPOSALS Luca Gnan, Giulia Flamini
<b>Chair: KOCIPER</b>	
<b>Room:</b> ELHUYAR (G. Floor)	STRATEGIC ORIENTATIONS AND ORGANIZATIONAL PERFORMANCE: FAMILY FIRMS VERSUS NON-FAMILY FIRMS Remedios Hernández-Linares, María Concepción López-Fernández
	EMOTIONAL AMBIVALENCE IN BUSINESS FAMILIES: A PRELIMINARY ANALYSIS Miruna Radu Lefebvre, Valérie Denis, Kathleen Randerson