

## APPLICATION FORM 1 APPLICATION FORM: GLOBAL TRAINING PROGRAMME

## **REFERENCIA: EHU14**

CORPORATIVE INFORMATION					
Name of the company		EEIP (Energy Efficiency in Indu	EEIP (Energy Efficiency in Industrial Processes ASBL)		
Contact Person		Juergen Ritzek		Email:	
Location	Country	Belgium	Belgium		
	City	Brussels	Brussels		
	Address	Office: Rue des Péres Blancs 4	Office: Rue des Péres Blancs 4, 1040 Brussels		
Sector		Online platform energy transi policy	ition, inform	ation exc	change and network, business &

PROPOSED INTERNHISP INFORMATION					
Number of trainees to host (in case you want more than 1 trainee, indicate the different departments where they will work)		1 EU Project Office			
Extension time (extra months and salary) OPTIONAL	Extra months	Si al finalizar los 6 primeros meses la empresa y el becario desean prorrogar la estancia, la empresa ofrece la posibilidad de prorrogar la estancia hasta 6 meses más.			
SEE DOCUMENT:  "FORM 2_Global Training 2022 extension preliminary agreement"	Monthly payment for extra months (between 0- 1500€/month)				

INTERNSHIP/PLACEMENT INFORMATION		
Department	EU Project Office	
Description of project/activities	Stakeholder mapping, network and business development Update and maintain the CRM system that allows the EU Project Office to manage and leverage its network of contacts/partners for consortium building, identifying experts/speakers/participants to events and to map all relevant stakeholders and value chain actors in the sectors EEIP is involved in.  Support for event organization: based on the previous task, assist the PO with the organization of project events (Brussels/hybrid): contact with speakers and participants, logistics, event promotion	
COMPETEN	ICES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills)	Fluent in ENG, additional languages a plus. Degree in business administration or marketing. IT and data affinity. Previous knowledge/exposure to the decarbonization sector, as well as previous experience in customer relations/CRM would be an advantage but is not a requirement.  Capable of managing own responsibilities (structure workplan, define goals, adjust, measure success), capable of making decisions (and mistakes!). High team spirit (share information, help others, request help).	
Other commentaries	Experience the trainee will gain/prospects: in-depth knowledge of the Energy Efficiency/Renewable energy sectors (actors and trends) as well as exposure to network building and management, to be later applied to any communications/project management position on EU-funded projects such as HorizonEurope, etc.	













EMPRESA/ORGANISMO	FIRMA	FECHA
RESPONSABLE EMPRESA: EEIP	firjer Etres	18/04/23











## **INFORMATION ABOUT THE COMPANY/INSTITUTION**

LOGO	ENERGY EFFICIENCY in Industrial Processes
WEBSITE	https://ee-ip.org/en/
INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/ISTITUTION IS LOCATED  (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT)	EEIP's office is located in Brussels, Belgium. Brussels is a lively and very international city due to presence of the EU and related organisations such as associations, NGOs, law firms, consultancies and global corporate presence. It also hosts several universities with a broad range of international students.  Local language in Brussels is French with Dutch slowly climbing up (the 2 main official languages in Belgium) but English is the main business language.  There are plenty accommodation options for students and interns and related Facebook groups to explore. Prices for shared apartments are in the range of EUR500-600/month. Public transport is safe and well developed.  Our office is located close to university VUB with tram, bus, metro and local trains stations close by (200-400m), in a lively residential neighborhood.
GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION	EEIP is a decentralised, neutral, not-for-profit business & policy platform for industrial energy efficiency, smart cities, mobility and financing.  Technology-neutral and cross-sectoral, EEIP supports the functioning of markets for products & services to drive the energy transition.  EEIP is likely the biggest B2B and B2P (Business to Policy) platform reaching out to 150.000 users across its multiple channels.
SIZE OF THE COMPANY (EMPLOYEES)	7
NUMBER OF PEOPLE AT THE DEPARTMENT WHERE THE TRAINEESHIP WILL TAKE PLAKE	3
MAIN ACTIVITY OF THE COMPANY/INSTITUTION	Exchange of information on business and policy related to energy transition to drive "business case energy transition".  We are also participating in international / EU projects and initiatives, currently covering Finance, Smart Cities, energy intensive industries, renewables and SMEs
A BRIEF EXPLANATION OF MAIN PROJECTS	Currently we drive EEIP into a data-driven platform developing and using multiple AI solutions such as recommendation engines, natural language processing and automated translation services to deepen ties with non-native ENG communities.  Social media plays an important role in our outreach and community building efforts, for EEIP as a whole but also for projects.  Mobile marketing and growth hacking are further steps towards our goal to become a 1-million-network.











PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?	We have multiple experience with internship collaborations via VUB (university Brussels), NorthEastern University (Boston, USA) and the Eurodyssee programme.
OTHER COMMENTARIES	Our team is rather international, currently covering PT, ESP, FR, UK/Bosnia and GER. The core team at the end of Q2-2023 will have a male/female split of 5/2 and we are especially encouraging women to strengthen our team.  Although established already in 2011, we work and act as a start-up. That means for an intern no-coffee-making or printing but tough challenges with own responsibilities. Obviously working closely with mentor and rest of the team.  Working atmosphere is very informal. We do not care about dress codes or when people want to start working (currently people start between 8am and 11am) – it is only performance what matters.  And a good team spirit, as we are all sitting together – and cannot work without having fun!  Our working language is ENG







